



HORIZONS  
ATLANTA

20

18

# Annual Report



## Our Mission

Horizons Atlanta is a transformational, community-centered, summer learning program proven to close the opportunity gap. We believe that every child in Atlanta, regardless of background, should have the same chance at making a positive impact on their community. We provide this opportunity by eliminating the critical barriers to success that many of our children face, thus putting them on a path to:



Read proficiently  
by the end  
of third grade



Graduate from  
high school



Receive higher  
education



Become globally  
competitive  
professionals

## Our Model

The Horizons summer learning program model has a 50-year track record for producing positive and consistent results. We invite students from Atlanta's underserved communities to attend a six-week summer program on the campus of an independent school, college, or university, and receive additional support throughout the year. Our project-based educational model is designed to fuel a life-long passion for learning, using a blend of high-quality academics with cultural enrichment and confidence-building activities like swimming, arts, and sports. In small classes led by professional teachers, students dive into a rich curriculum with a focus on literacy and STEM. Outcomes include measurable gains in reading, math, swim skills and water confidence, social skills, self-esteem, school-year attendance, and high-school graduation rates, as well as stable individuals, families, and communities.



## 2018 Board of Directors

John F. Brock (Chair)	CEO, Coca-Cola European Partners (Retired)
Paul Alberto, Ph.D	Dean and Regents' Professor, Georgia State University College of Education
Lisa Aman	Community Advisor
Mike Anderson	Senior Vice President, Georgia Power
Sarah Anderson	Partner, PwC
Paul Barton	Head of School, Holy Innocents' Episcopal School
Scott Bernstein	Vice President, Dynamic Resources, Inc.
Tiffany Burns	Partner, McKinsey & Company
M. Patrick Carroll	Founder and CEO, Carroll Organization
Lee Connor	Assistant Vice President, Woodward Academy
Dave Fedewa	Vice President of Product and Engineering, Home Depot
Jeff Fendler	Executive Vice President, Primerica
Kevin Glass	Headmaster, Atlanta International School
Alexis Hambrick	Senior Director of Marketing, Strategy, & Operations, Turner
W. Ken Harmon, Ph.D	Provost and Vice President, Kennesaw State University
Irene O. Johnson	First Lady, Clark Atlanta University
Victoria Seals, Ed.D	President, Atlanta Technical College
Stacy Scott	Community Advisor
David P. Stockert (Treasurer)	Director, Duke Realty
Al Trujillo	President, Georgia Tech Foundation
Louise Wells (Secretary)	Managing Partner, Morris, Manning & Martin, LLP

## Ex-Officio

Mary Brock	Horizons National Board Member
Duncan O'Brien	Horizons National Board Member
Alex Wan	Executive Director

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**Dear Friends, Families, and Supporters,**

At Horizons Atlanta, we have a laser-like focus on ensuring all students have access to the high-quality educational and enrichment opportunities they need to lead lives of choice and purpose. 2018 was an incredible year of growth and improvement for Horizons, and on behalf of our more than 820 students, I am pleased to share our achievements with you.

Last year was a transformational year for Horizons Atlanta with the appointment of Alex Wan as Executive Director. We are confident that Alex's leadership will take the organization where it needs to go and grow. In addition, Chris Brodnan joined the regional office as Regional Program Director, bringing with her invaluable experience as a site director at Horizons Atlanta at Holy Innocents' Episcopal School.

We further expanded our seat capacity and reach within the Atlanta community by launching a second (parallel) cohort set at two of our sites — Horizons Atlanta with Purpose Built Schools and Horizons Atlanta at Georgia Tech — allowing us to serve more students in need than ever before. The students that we serve continue to show tremendous growth academically, gaining months of skill in reading and math. 95% of Horizons students learn to swim and this year, for the first time, students from all nine sites came together to demonstrate their skills at a Regional Swim Meet.

We're excited to see where our growth in 2018 takes us and we look forward to sharing our progress with you. As we celebrate another successful year, we do so knowing that our greatest impact is ahead of us as our students today move closer to achieving their dreams and building a better tomorrow for us all. And we do so knowing that it wouldn't be possible without you.

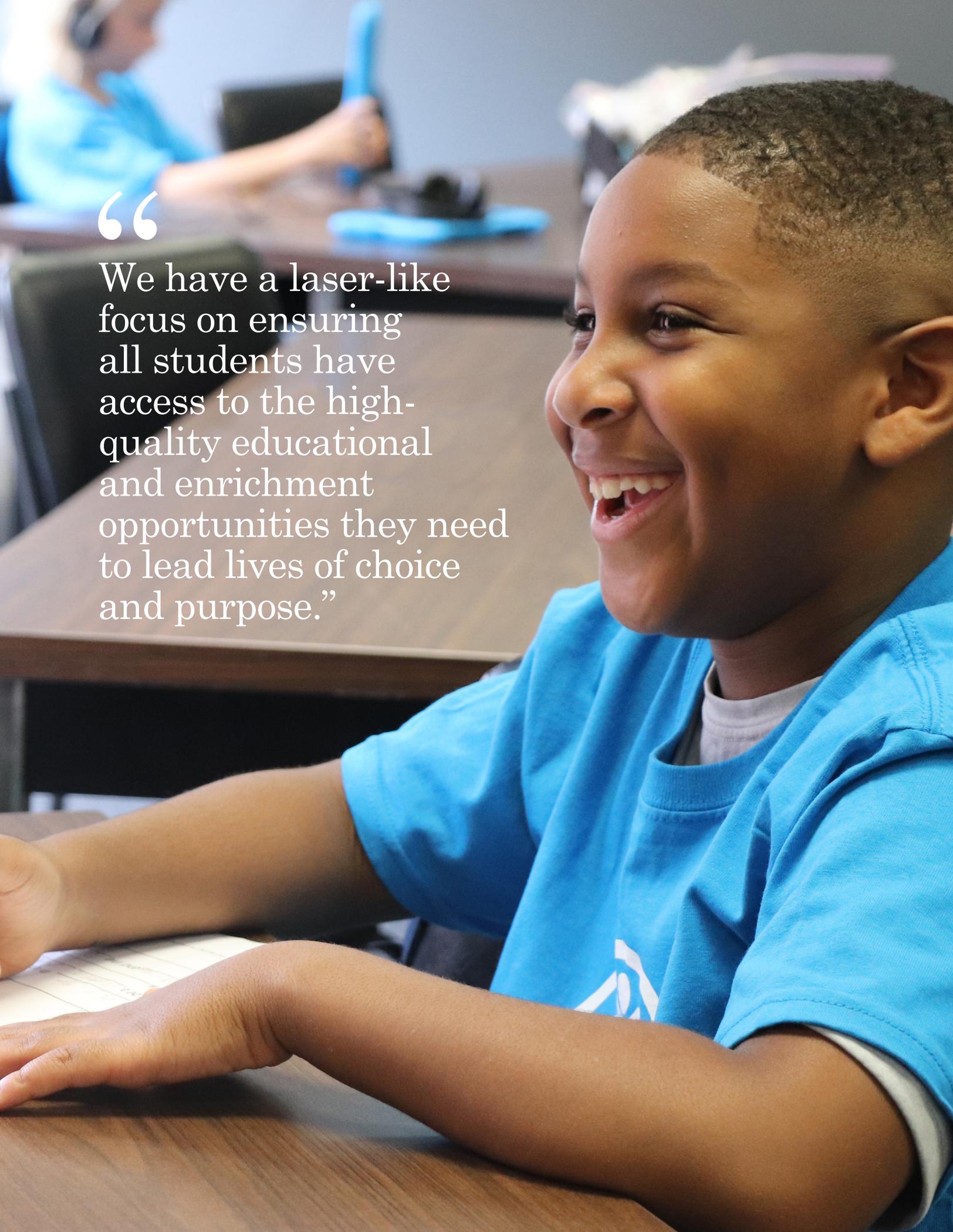
Thank you for your continued belief in us, and for making our mission yours.

With gratitude,

*John F. Brock*

John F. Brock



A young boy with short dark hair, wearing a bright blue t-shirt, is sitting at a wooden desk in a classroom. He is smiling broadly, looking towards the left of the frame. His hands are resting on a piece of paper on the desk. In the background, another student in a blue shirt is visible, working at a desk. The lighting is bright and even, highlighting the boy's face and the texture of his shirt.

“

We have a laser-like focus on ensuring all students have access to the high-quality educational and enrichment opportunities they need to lead lives of choice and purpose.”



# Our Impact

across Metro-Atlanta in 2018

820 students served

9 sites across metro Atlanta

175 teachers trained

21 public feeder school partners

36 field trips to science, cultural, arts, and entertainment centers

2,050 hours of swim instruction

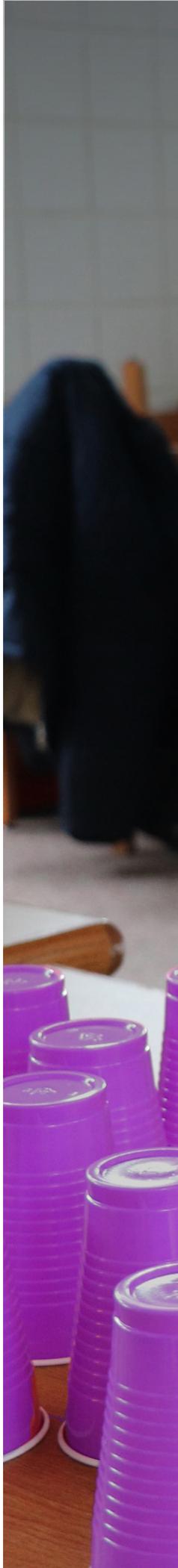
45,920 meals served

22,960 snacks provided

## Beyond Summer

In addition to our signature six-week summer learning program, several Horizons Atlanta sites have begun to offer school-year programming to better serve our Horizons Atlanta students, families, and communities.

- **Horizons Atlanta at Georgia Tech** launched a weekly afterschool program serving Grady High School, Drew Charter School, and Hollis Innovation Academy.
- **Horizons Atlanta at Holy Innocents' Episcopal School** offers "Super Saturdays" for students to receive homework help, participate in hands-on STEM activities, and build community with one another.
- **Horizons Atlanta at Woodward Academy** launched their "Swim & STEM Saturday" to enhance their scholars' school-year learning.
- **Horizons Atlanta at Atlanta International School** holds monthly afterschool tutoring sessions for their scholars who attend Garden Hills Elementary School.



Horizons Atlanta sites have begun to offer school year programming to better serve our Horizons Atlanta students, families, and communities.





High-quality academics and support to as many children and families as possible.

# Our Work Continues

In 2018, Horizons Atlanta's Board of Directors undertook a strategic planning process to guide the organization's growth over the next three years. The board convened a group of 13 individuals representing the board, staff, and host institutions to serve as the strategic planning committee. With the help of the University of Georgia's J.W. Fanning Institute for Leadership Development, the committee identified critical issues and opportunities moving forward.

From that review, our 2019-2021 strategic plan was adopted on November 29, 2018, and includes four main priorities:

1

## High-Quality Programs

Provide consistent, high-quality programming to students from underserved communities in metro Atlanta.

3

## Human Capital

Develop the board, regional office, and site organizational capacity to support Horizons Atlanta's mission.

2

## Sustainability

Ensure the current and future financial sustainability of our organization.

4

## Growth

Pursue sustainable internal and external growth opportunities.



This strategic plan — informed by and crafted alongside our valued stakeholders — will guide our activities over the next three years so that we can deliver, in a sustainable way, high-quality academics and support to as many children and families as possible.



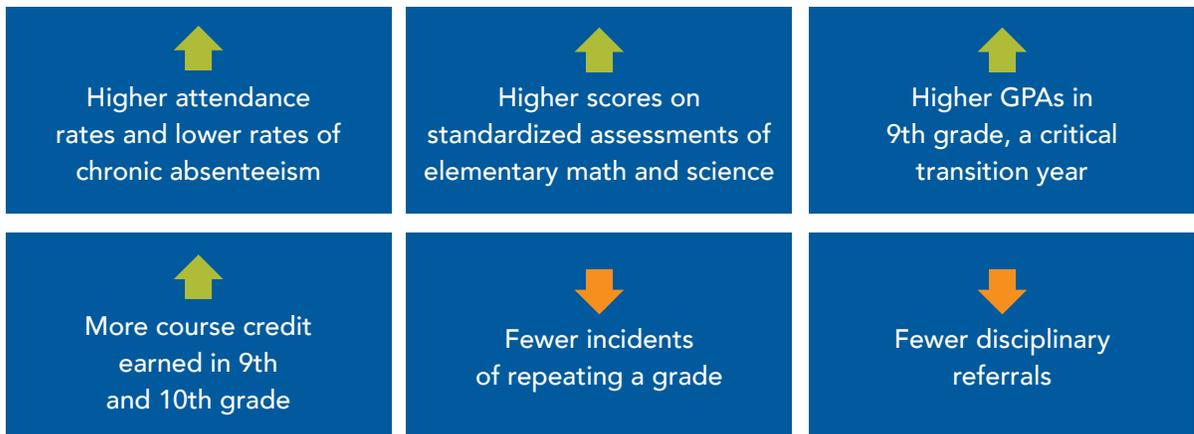


## Long-Term Benefits

In 2018, Horizons National commissioned a retrospective study to measure the cumulative impacts of our summer enrichment programs on our scholars. By comparing the outcomes of long-term Horizons students with similar non-participants, the research confirmed statistically significant improvements in academic performance and behaviors as a result of students participating in our program.

The study also produced promising evidence that these positive effects accumulate as students progress through school and become even more pronounced into middle and high school.

Here at Horizons Atlanta, we are building a similar analytical framework using both our assessment tools and data being made available to us through our partnerships with the public school systems we serve. As programs at our various sites continue maturing to capacity, we hope to continue mirroring these same results and will use this insight to further refine our programming.





### ATLANTA

**95%** of students learn to swim

**96%** average daily attendance

**77%** of students come back each year

**93%** parent satisfaction

**89%** of students demonstrate improvement in SEL skills

### NATIONAL

**98%** of Horizons students graduate high school

**94%** attend post-secondary training

### AVERAGE MONTHLY GROWTH - HORIZONS ATLANTA

2016-2018 Aggregated





## Social and Emotional Learning

Horizons Atlanta’s mission centers around eliminating barriers to success many of our scholars face. While the core components of our program focus on academic achievement, we have become increasingly aware of the need to support the social and emotional well-being of our scholars as well. Many scholars face emotional and psychological challenges in the communities where they live. Many bring these stresses with them from their communities into the classroom, and they are often not in a mental space conducive to learning.

To meet these needs, we partnered with Horizons National and the Yale Center for Emotional Intelligence to pilot RULER (an acronym for Recognizing, Understanding, Labeling, Expressing, and Regulating emotions), an evidence-based approach for integrating social and emotional learning (SEL) into the classroom, at three of our Horizons Atlanta sites. RULER applies “hard science” to the teaching of what have historically been called “soft skills.”

Site directors and instructors are reporting encouraging progress from this initiative. By providing increased professional development to support scholar emotional well-being, we hope to increase our staff’s ability to support our scholars’ emotional intelligence, vocabulary, and ability to describe and regulate their feelings, as well as engagement in the Horizons program.

“

Using the mood meter taught our scholars to talk about their feelings more with each other as well as with their teachers.”

Horizons Atlanta teacher



### CHARTER

A mission statement, developed collaboratively, that reflects the desired emotions in the school, classroom, home. The process includes identifying feelings everyone wants to experience (e.g., valued, inspired), generating the corresponding behaviors that foster them (e.g., being respectful), and regular, reflective and activities to continuously promote a positive climate.



### MOOD METER

A tool for developing emotional intelligence skills by helping stakeholders build greater self- and social awareness (e.g., emotional vocabulary) and emotion regulation strategies. It also enhances student engagement by helping teachers link specific emotions to different learning activities.

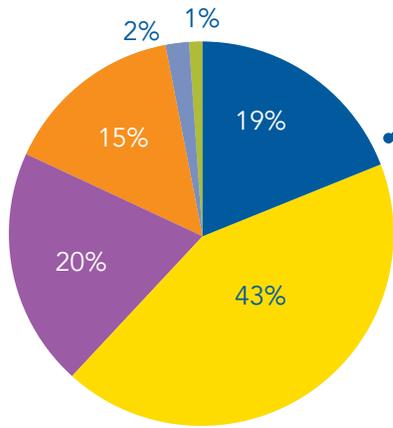
# Swimming

Summer 2018 saw Horizons Atlanta 4th graders participate in the annual Horizons Regional Swim Meet, held for the first time ever at Georgia Tech's McAuley Aquatic Center, home of the 1996 Olympic Swimming Competition! Teams from all nine of our regional sites came out to demonstrate their swim skills and have some fun.

Swimming is an integral part of Horizons' programs. 80% of Horizons students enter the program unable to swim, and many have a fear of water that stems from their families' lack of experience and access to swimming pools. In addition to teaching fundamentals, addressing water safety, and introducing a competitive sport, learning to swim is an effective confidence-building activity – one that positively affects academics and mindsets.

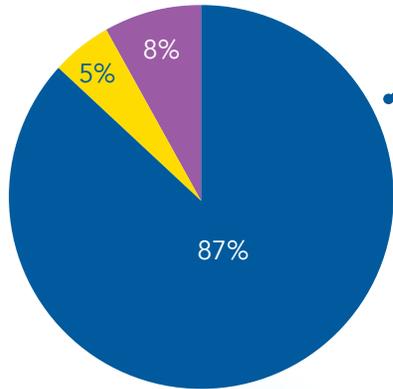
Under the supervision of a qualified instructor, each of our Horizons scholars spends 2-3 hours per week perfecting their swimming skills at a local pool with the intent that every student will learn to swim before they graduate from our program.





### FY18 Revenue Sources

Individuals	\$546,514
Foundations	\$1,254,734
Site Level Fundraising	\$591,485
Corporations	\$434,869
Events	\$58,719
In-kind	\$43,297
Public	\$17,000
Other	\$2,88
<b>TOTAL</b>	<b>\$2,949,505</b>



### FY18 Expenses

Program Services	\$2,046,195
Management and General	\$118,306
Fundraising	\$179,076
<b>TOTAL</b>	<b>\$2,343,577</b>





## Institutional Partners

Arby's Foundation  
 Atlanta Dream  
 Atlanta Foundation  
 Atlanta International School  
 Atlanta Public Schools  
 Atlanta Retirement Group  
 Atlanta Technical College  
 Atlantic Capital Group  
 Camp-Younts Foundation  
 Carroll Organization  
 Clark Atlanta University  
 Cousins Foundation  
 Creating Connected Communities  
 DeKalb County Human Services Department  
 Deloitte Consulting  
 First American  
 Frances Hollis Brain Foundation  
 Fulton County  
 Fulton County Schools  
 Georgia Aquarium  
 Georgia Department of Human Services  
 Georgia Pacific Foundation  
 Georgia Power Foundation  
 Georgia State University  
 Georgia Tech  
 Goizueta Foundation  
 Good2Grow  
 GreyStone Power Foundation, Inc.  
 Holy Innocents' Episcopal Church  
 Holy Innocents' Episcopal School  
 Horizons National  
 Ida Alice Ryan Charitable Trust  
 IHG  
 Imlay Foundation  
 Insurance Industry Charitable Foundation  
 Integro Group  
 JALS Foundation  
 John and Mary Franklin Foundation  
 Kennesaw State University  
 Kiwanis Club of Lost Mountain  
 Kiwanis Foundation of Atlanta  
 Mary Allen Lindsay Branan Foundation  
 McKinsey & Company  
 Mercedes-Benz, USA  
 Morris, Manning & Martin, LLP  
 NCR Foundation  
 New York Life Foundation  
 Passion City Church  
 Patterson Family Foundation  
 Paulding County Schools  
 Pittman Construction Company  
 PNC Foundation  
 Primerica Foundation  
 Purpose Built Schools Atlanta  
 Realan Foundation  
 Sandy Springs Society  
 Sara Giles Moore Foundation  
 Sartain Lanier Foundation  
 Schiavi Family Foundation  
 The Community Foundation for Greater Atlanta  
 The Home Depot Foundation  
 The Joseph B. Whitehead Foundation  
 TW Price Gilbert Jr. Charitable Foundation  
 United Way of Greater Atlanta  
 WellsFargo Foundation  
 Woodward Academy  
 Zeist Foundation

## Host Partners

**Atlanta International School**  
 Kelsey Bunker and Chris Rhue, Site Directors  
[kbunker@horizonsatlanta.org](mailto:kbunker@horizonsatlanta.org)  
[crhue@horizonsatlanta.org](mailto:crhue@horizonsatlanta.org)

**Atlanta Technical College**  
 Sharron McIntyre, Site Director  
[smcintyre@horizonsatlanta.org](mailto:smcintyre@horizonsatlanta.org)

**Clark Atlanta University**  
 Dr. Rebecca Dashiell-Mitchell, Site Director  
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**Georgia State University**  
 Greer Powell, Site Director  
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**Georgia Tech**  
 Sirocus Barnes, Site Director  
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**Holy Innocents' Episcopal School**  
 Kate Kratovil, Site Director  
[kkratovil@horizonsatlanta.org](mailto:kkratovil@horizonsatlanta.org)

**Kennesaw State University**  
 Beth Garrett, Site Director  
[bgarrett@horizonsatlanta.org](mailto:bgarrett@horizonsatlanta.org)

**Purpose Built Schools**  
 LaVasia Bullard, Site Director  
[lbullard@horizonsatlanta.org](mailto:lbullard@horizonsatlanta.org)

**Woodward Academy**  
 Kristin Jackson, Site Director  
[kjackson@horizonsatlanta.org](mailto:kjackson@horizonsatlanta.org)

Funding provided in part by the Fulton County Board of Commissioners under the guidance of the Department of Community Development.



ATLANTA  
TECHNICAL  
COLLEGE



# 100% Club

The Horizons Atlanta 100% Club celebrates our mission and commitment to ensuring that 100% of children have the opportunity to make an impact in their community.

Donors commit to funding 100% of one student's summer experience with a donation of \$2,500 or more, helping us reach our goal of 100% of students reading proficiently by the end of 3rd grade, graduating high school receiving higher education, and competing in a global economy because we believe 100% of students matter.



## Thank you to our 100% Club Members!

Lisa and Peter Aman  
Mike and Andreane Anderson  
Sarah and Lamar Anderson  
Paul and Leanne Barton  
Brenda Bell  
Tom and Jennifer Bell  
Scott Bernstein and Melissa Knowles  
Betsy and Roger Birkholz  
Frank Bishop  
Tori and Erik Bjerke  
Jim and Sarah Borders  
Rafael and Patricia Bras  
John and Mary Brock  
David and Kris Brown  
Kevin and Elizabeth Brown  
Paul and Lisa Brown  
Andrew and Linda Bruner  
Mark and Heather Buffington  
Tiffany and Joe Burns  
Steve and Tracy Cahillane  
Karen and David Calhoun  
Pat and Lindsey Carroll  
Meria Carstarphen  
Jeff and Wendy Clark  
Jennifer Collins  
Pia Colon and Kees Wurth  
Pete and Ada Lee Correll  
David Dase and Jacqueline Flake  
Chris and Rosalyn Devine  
Lucian and Josephine Dillingham  
Bill and Lisa Douglas  
Brandon and Lindsey Downs  
Walt Ehmer  
Natalie and Tom Epperson  
Frank and Karen Fallon

Dave Fedewa and Christy Leschaloupe  
Jeff and Twyla Fendler  
Christian and Anke Fischer  
Jacqueline Flake  
Johnny and Laura Foster  
Adam and Molly Fuller  
Nancy Gallups  
Tom and Sandy Gay  
Tricia and Matt Gephardt  
Kevin and Stefani Glass  
Sam Gude and Lynn Jarrett-Gude  
David and Mary Haddow  
Rand and Seth Hagen  
Alexis and Michael Hambrick  
Jim and Susan Hannan  
Kenneth and Kathryn Henderson  
Doug and Lila Hertz  
Parker and Cheryl Hix  
Michelle and Jimmy Jarrard  
Irene and Ronald Johnson  
Nancy and Les Juneau  
Jim Kieffer  
Pam and Dwaine Kimmet  
Robert and Laura LaChapelle  
Christy Leschaloupe  
Aron and Kimberly Levine  
Sherwin Loudermilk  
David and Diana Mack  
Lorri and Forrest McClain  
Lisa and Robert McFarland  
Laura and Mark Miles  
Christopher and Elizabeth Morris  
Duncan and Jennifer O'Brien  
Gunnar and Tonya Olson  
Jason and Kerry Owen

John and Kay Parker  
Todd Pawlowski  
Bud and Val Peterson  
Dave Peterson  
Arnie and Catherine Pittman  
Jim and Christina Price  
Neil and Mebane Pruitt  
Ashok and Kim Reddy  
Ashley and George Reinhardt  
Bill and Ashley Rogers  
Jim Rubright  
Jim and Stacy Scott  
Victoria Seals  
George and Alayne Sertl  
Esat and Bengu Sezer  
Mark and Meredith Shaughnessy  
Lucy Soto and Stephen Macauley  
Claire Sterk and Kirk Elifson  
Jan and Lever Stewart  
Michael Stewart  
Dave Stockert and Cammie Ives  
Russell Stokes  
Pei Sun  
Carol and Ramon Tome  
Michael and Melissa Traub  
Al and Melba Trujillo  
Steven and Cheryl Vicinanza  
Laura and Russell Wagner  
Alex Wan  
Bob and Georgia Watts  
Louise and Tom Wells  
Craig West  
Richard and Jodi Williams  
John and Ellen Yates

# ALL About ME!

My first name is  
Puron

I am  
ten  
years old

I am in  
Fifth  
grade

JOY

I am thankful for  
Family

is in my family

I want  
to visit  
United  
Kingdom

My favorite song is  
A lot

When I  
grow up,  
I want to be  
an actor

I LOVE  
HORIZONS  
because  
it helps  
me get  
Smarter

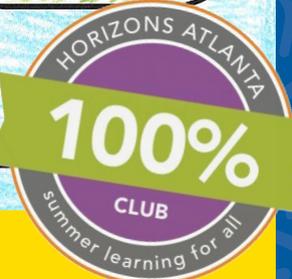
In school,  
I like  
to learn

I am GREAT at  
Playing  
Foot ball

Having  
money  
makes me  
SMILE!

I want to learn about  
math

Falcons  
is my  
favorite sport or team



Through the 100% Club, donors sponsor a Horizons Atlanta student's summer experience and receive personalized updates about their student!



**Alex Wan**

Executive Director  
awan@horizonsatlanta.org

**Christine Brodnan**

Regional Program Director  
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**Amy Johns**

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**Rhodope Fears**

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**Lindsay Stewart**

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